



Ideal Wardrobe Composition

Free e-guide

BUY LESS, BUY BETTER AND REALLY WEAR IT

There are many fashion influencers, fashionista friends, well wishing family, relatives and so on. We listen to everyone and get confused. Few common things I get to hear is , “Trends keep on changing so fast” or “Getting dressed is a tedious task and to top it all fashionably dressed is like climbing a mountain”

Unlike this popular belief that you need to have a lot of things to look stylish , I say “**BUY LESS, BUY BETTER AND REALLY WEAR IT**”. Your wardrobe is your resource, use it like one.

The moment you start ignoring your clothes, your appearance, you will start forgetting then person you are and start becoming what everyone else wants you to become. Do you really want that? Clothes maybe a small part of your personality, however they play a very significant role.

This simple yet powerful guide will help you make informed choices on what your current wardrobe is filled of and how you can get the basics of your style right.



Hi, I am Jainee Gandhi.

Style is often defined by society, fashion magazines, and stereotypes, limiting how we express ourselves. It's time to break free from these labels!

I'm a Certified Image Professional (CIP) with over 10 years helping individuals find their unique style in a practical, relatable way.

With 500+ clients, 100+ talks, and 10,000+ people impacted, my mission is to make styling accessible to real women—not just runway. I believe in creating wardrobes that reflect who you are, not just following trends.

Wardrobe Composition



This is an example of how can ideal wardrobe should look like.

When basic, classic & trendy are sorted, your wardrobe becomes transitional and you are able to utilize the pieces often.

Next pages will explain you the terms like classics, basic, trendy, separate's and one piece.

Classics & Basics



Build your Basic Wardrobe

So what exactly do you understand by Wardrobe Basics?

They are those boring clothes that are always there in our wardrobe. Black Formal pants if you are working, denims for outings, basic black tee, beige cream kurta, red saree and so on. Although they look boring but they are very versatile and essential.

They are –

Flexible: They can change your whole look by adding few accessories.

Trend Proof: They are basics, you can never go wrong with that. For example in an interview you can never go wrong if you are wearing a white shirt and formal pant.

All Season: No matter what season it is, these clothes are always in season

Style Saving: If red hot pants are in season than tone them down by a basic black tee.

Outfit Multipliers: It is said that 12 basic garments can create upto 80 outfits. So just think about it. Even if you have 50% of your wardrobe as basic wardrobe than how many looks you can create.

Wardrobe Foundation: They are definitely wardrobe foundation. If you are on a low budget and trying to just get started than these basics are of great help.

Trendy & Fancy



Trendy & Fancy Wardrobe

So what exactly do you understand by Trendy pieces?

They are extremely in trend in that particular season, or a movie has made the style popular. Most trendy pieces start from the runway and then seep down to fast fashion brands to your local shops. Trendy pieces are also often statement pieces and it's a risk to have whole wardrobe trendy / fancy.

They are –

inflexible: They will in most cases overpower your look

Limited time: These pieces are popular for a limited amount of time or till the next trend hits the market.

Expensive: Since its hot in trend, the pieces are expensive and if not paired well, the cost per wear will also be high

Investing in 20% of your wardrobe with trendy / fancy pieces ensures that you look stylish every time, without the risk of "I don't have anything to wear" once the trend is over.

Separate's & One Piece



Separate's are as name suggests, clothing that can be used separately for mix & match with other items. Tops, shirts, pants, skirts, denims, kurta, saree are separates. They can be combined with different pieces to create new unique outfits and hence increases the wearability.

One piece outfits are dresses & jumpsuits that are single pieces by itself and don't require another item to complete the outfit. The usability of such outfits is less, since they don't need another piece to complete the outfit and hence the chances of it looking the same every time you wear it is high.

Personal Action Plan

What have I learned:

The action I can take now:

My long term action plan:

What Next ?

I am sure this was interesting, here's what you can do next.

I have created a one of a kind courses where I'll guide you in developing an in-depth understanding about your body shape for a life time, curating a personal style, a wardrobe that you absolutely love.

